

**Ministry of Agriculture
and Rural Development**

**SOCIALIST REPUBLIC OF VIET NAM
Independence - Freedom - Happiness**

**Plant Protection
Department**

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To: - Plant Protection Department in all provinces and cities
- All regional Plant Protection Centers

Recently some pesticide trading companies have marketed and advertised pesticides on mass media (TV, radio and newspapers) and organized workshops and demonstrations to encourage farmers to spray more pesticides, spray routinely or use mixtures such as A+ or B++ to increase the sales which are not in accordance with pesticide use regulations.

These marketing and advertising activities have caused “disturbance” information to farmers on pesticide use and plant protection and are inappropriate with management and guidelines on pesticide use of the government, agricultural extension services and some national programs such as IPM, 3G3R, SRI, no insecticide spray against rice leaf folder during the first 40 days, biological control, application of ecological engineering, thus increasing production costs, potentials for pest outbreaks over a large scale and in addition adverse effects on the environment and human health.

To strengthen pesticide management to ensure the implementation of sustainable agriculture production under the Ministry of Agriculture and Rural Development and to improve food hygiene and protect the environment, the Plant Protection Department instructs all local Departments of Plant Protection to immediately implement the followings:

1. Do not participate in the pesticide promotion programs broadcasting on the mass media sponsored by pesticide trading companies. The local Plant Protection Departments should only participate in education or extension programs on TV and radio related to “4 rights”¹ and on IPM principles.
2. Strengthen the inspection, investigation and monitoring the contents of marketing and advertising activities, workshops and demonstrations of pesticides to ensure compliance with pesticide regulations. Impose strict penalties with the following violations:
 - Spraying in the tillering stage (except for some special cases under the guidance of the Ministry of Agriculture and Rural Development , Department of Plant Protection
 - Spraying organic phosphate, carbamate, synthetic Pyrethoide or the mixture of these groups for the rice seedlings during the first 40 days
 - Routine spraying, spraying at each stage of rice growth and spraying of mixtures.

3. Cooperate with the local broadcasting agencies to closely monitor the contents of pesticide advertisements that have been approved by the local PPDs
4. Propagate and train farmers on the proper and effective pesticide use according to “4 rights”

The Plant Protection Department requests the provincial PPDs to implement this instruction and report on difficulties for prompt problem solving.

Director-General
Plant Protection Department

Nguyễn Xuân Hồng

ⁱ “4 rights” = Right chemical to be used, Right dose, , Right timing and , Right target.